

College of Business Administration University of Louisiana—Monroe



PRODUCED BY THE ULM COLLEGE OF BUSINESS ADMINISTRATION
CENTER FOR BUSINESS AND ECONOMIC RESEARCH

*Business and Economic Climate
of Monroe, Louisiana,
and the Surrounding Area: 2008*

The Economy and Demography of Northeast Louisiana: 2008 Edition

Northeast Louisiana is a 12-parish area bordered to the north by Arkansas and to the east by Mississippi. The twelve parishes of Northeast Louisiana, for the purposes of this publication, are Caldwell, East Carroll, Franklin, Jackson, Lincoln*, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll. The Monroe metropolitan statistical area (Ouachita and Union Parishes: 2006 MSA rank by population=228/364) is the population and business center for the greater area.

The data contained herein is compiled from many sources and is as current as availability permits.

* The State of Louisiana does not typically include Lincoln Parish in the Northeast Louisiana statistical area.



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2008 Factbook, Section I: Population and Demographic Data

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<http://cba.ulm.edu/cba/factbook>

Population and Demographic Data

Annual Population and Population Percent Change, 2003-2007

	2003	2004	2005	2006	2007	% Change 2003- 2007	% Change 2006- 2007
Louisiana	4,490,380	4,506,685	4,523,628	4,287,768	4,293,204	-4.39%	0.13%
Northeast LA	350,985	350,557	348,983	349,422	347,173	-1.09%	-0.64%
Monroe MSA*	170,595	171,089	171,138	171,987	172,275	0.98%	0.17%
Monroe City	52,023	52,145	51,914	53,952	51,555	-0.90%	-4.44%
Caldwell Parish	10,604	10,689	10,563	10,593	10,307	-2.80%	-2.70%
East Carroll Parish	9,010	8,870	8,756	8,651	8,302	-7.86%	-4.03%
Franklin Parish	20,876	20,690	20,380	19,962	20,060	-3.91%	0.49%
Jackson Parish	15,293	15,262	15,135	15,036	15,139	-1.01%	0.69%
Lincoln Parish	42,108	42,285	42,108	42,647	42,562	1.08%	-0.20%
Madison Parish	12,908	12,658	12,457	12,914	11,858	-8.13%	-8.18%
Morehouse Parish	30,592	30,383	29,989	29,715	28,783	-5.91%	-3.14%
Ouachita Parish	147,691	148,238	148,237	149,788	149,502	1.23%	-0.19%
Richland Parish	20,565	20,535	20,526	20,371	20,469	-0.47%	0.48%
Tensas Parish	6,274	6,157	6,125	6,018	5,865	-6.52%	-2.54%
Union Parish	22,904	22,851	22,901	22,199	22,773	-0.57%	2.59%
West Carroll Parish	12,160	11,939	11,806	11,528	11,553	-4.99%	0.22%

*Monroe MSA includes Ouachita & Union Parishes.

Population figures are July estimates.

Source: U.S. Census Bureau

2006 Population by Age Bracket by Parish

	age 0-19	age 20-34	age 35-49	age 50-64	age 65+	total	Median age*
Caldwell	2,708	2,377	2,177	1,872	1,481	10,615	36.7
East Carroll	2,821	1,917	1,587	1,274	1,100	8,699	30.8
Franklin	5,836	3,832	4,002	3,531	3,254	20,455	37.3
Jackson	3,968	2,977	2,959	2,816	2,482	15,202	38.9
Lincoln	12,578	11,959	6,546	5,794	4,980	41,857	26.6
Madison	4,033	2,624	2,224	2,037	1,410	12,328	31.7
Morehouse	8,399	5,759	5,899	5,183	4,521	29,761	36.9
Ouachita	44,984	32,353	29,565	24,287	18,070	149,259	33.5
Richland	5,811	4,267	4,083	3,444	2,949	20,554	36.0
Tensas	1,679	1,201	1,158	1,218	882	6,138	38.0
Union	6,123	4,490	4,526	4,217	3,608	22,964	38.1
West Carroll	2,987	2,420	2,310	2,078	1,937	11,732	38.1
NE Louisiana	101,927	76,176	67,036	57,751	46,674	349,564	34.07
% of NE	29.2%	21.8%	19.2%	16.5%	13.4%	100.0%	

*2006 Median Age for Louisiana= 35.6; for United States= 36.4 (source: U.S. Census, Pop. Est. Program)

Population and Demographic Data (continued)

Percent of Total Population by Race and Gender, by Parish (2006)

	Female	Hispanic (not Black)	Black	Asian
Caldwell Parish	49.4%	1.4%	17.0%	0.1%
East Carroll Parish	48.3%	0.8%	68.0%	0.4%
Franklin Parish	52.2%	0.7%	31.9%	0.2%
Jackson Parish	52.2%	0.8%	27.4%	0.2%
Lincoln Parish	51.0%	1.4%	40.7%	1.4%
Madison Parish	50.6%	2.3%	61.9%	0.2%
Morehouse Parish	52.1%	0.5%	45.1%	0.2%
Ouachita Parish	52.4%	1.3%	35.4%	0.9%
Richland Parish	53.1%	1.2%	37.4%	0.2%
Tensas Parish	49.6%	1.5%	57.4%	0.2%
Union Parish	51.4%	2.7%	27.0%	0.3%
West Carroll Parish	49.3%	1.4%	18.4%	0.2%
NE Louisiana	51.8%	1.30%	37.0%	0.7%

Population continues to be a point of weakness in Northeast Louisiana

Northeast Louisiana population has declined an estimated 1.09% over the past 5 years. While this number appears insignificant, the decline is concurrent with the population gains much of the rest of Louisiana experienced following the population shifts brought about by hurricanes Katrina and Rita. The regional center, Ouachita Parish, has gained population (1.23%) as has Lincoln Parish. The gains, however, appear to be largely the result of regional shifts of otherwise rural Parish population to the urbanized areas of Monroe and Ruston. The source of the declines is illustrated well on the facing page in under the column titled "Net Internal Migration."

A concerted effort on job growth and/or quality of life in the region can go a long way towards arresting this trend.

Educational Attainment by Parish, as Percent of Population over Age 25 (2000)

	Less than High School	High School (includes GED)	Some College - no Degree	Associate's Degree	Bachelor's Degree	Graduate or Professional Degree	Population 25+ years (in year 2000)
Caldwell Parish	34.6	38.6	16.5	1.5	5.6	3.2	6,922
East Carroll Parish	42.2	31.2	12.4	1.9	7.2	5.1	5,542
Franklin Parish	38.6	36.5	13.9	1.2	6.2	3.6	13,423
Jackson Parish	26.4	39.7	18.5	2.5	8.1	4.8	10,062
Lincoln Parish	19.6	24.7	20.5	3.4	16.5	15.3	22,059
Madison Parish	36.6	33.7	16.5	2.2	7.7	3.3	7,670
Morehouse Parish	33.4	38.8	15.8	2.3	6.7	3	19,446
Ouachita Parish in 2000	21.4	30.0	23.1	2.8	14.8	7.9	88,430
Ouachita Parish in 2007*	18.7	33.3	20.6	4.8	16.8	6.0	92,370
Richland Parish	38.1	32.1	14.8	2.1	8.8	4.1	13,060
Tensas Parish	36.9	31.5	15.4	1.4	10.1	4.7	4,208
Union Parish	28.3	40.1	17.6	2.2	8.1	3.7	14,819
West Carroll Parish	40.4	34.8	13.7	1.6	6.3	3.2	7,994
NE Louisiana 2000	27.7%	32.6%	19.3%	2.5%	11.4%	6.6%	213,635
Louisiana 2000	25.2%	32.4%	20.2%	3.5%	12.2%	6.5%	2,775,468
Louisiana 2007*	20.6%	35.2%	19.5%	4.5%	13.4%	6.8%	2,734,518

Sources: US Census Bureau Profile of Selected Characteristics 2000; * US Census Bureau, American Community Survey 2007 (pop.>65,000)

Migration and Natural Increase: 2001 to 2007

	Total Population Change*	Natural Increase			Net Migration		
		Total	Births	Deaths	Total Migration	Net International Migration	Net Internal Migration
Louisiana	(167,081)	150,405	444,985	294,580	(355,054)	27,267	(327,787)
Caldwell Parish	(172)	78	932	854	(289)	(5)	(294)
East Carroll Parish	(875)	329	1,008	679	(1,447)	18	(1,429)
Franklin Parish	(901)	264	2,138	1,874	(1,447)	33	(1,414)
Jackson Parish	(229)	7	1,445	1,438	(178)	(2)	(180)
Lincoln Parish	369	1,407	3,814	2,407	(1,849)	332	(1,517)
Madison Parish	(1,538)	349	1,437	1,088	(2,192)	5	(2,187)
Morehouse Parish	(1,848)	380	3,003	2,623	(2,466)	12	(2,454)
Ouachita Parish	2,889	6,284	16,032	9,748	(3,935)	269	(3,666)
Richland Parish	(382)	319	2,113	1,794	(62)	5	(57)
Tensas Parish	(598)	118	631	513	(236)	40	(196)
Union Parish	(37)	497	2,257	1,760	(623)	105	(518)
West Carroll Parish	(519)	9	1,025	1,016	(698)	5	(693)

Source: Population Division, U.S. Census Bureau

* Release Date: March 20, 2008

Number of Housing Units by Year, by Parish

	Housing units 2002	Housing units 2003	Housing units 2004	Housing units 2005	Housing units 2006
Caldwell Parish	5,087	5,104	5,113	5,140	5,189
East Carroll Parish	3,250	3,256	3,264	3,267	3,284
Franklin Parish	8,719	8,770	8,814	8,845	8,945
Jackson Parish	7,440	7,470	7,503	7,522	7,597
Lincoln Parish	17,346	17,481	17,660	18,033	10,310
Madison Parish	5,022	5,031	5,033	5,037	5,079
Morehouse Parish	12,909	12,971	13,051	13,076	13,176
Ouachita Parish	61,076	61,492	61,958	62,317	63,242
Richland Parish	8,439	8,476	8,536	8,604	8,754
Tensas Parish	3,380	3,388	3,415	3,446	3,477
Union Parish	11,077	11,210	11,337	11,597	11,967
West Carroll Parish	5,066	5,089	5,114	5,129	5,184
NE Louisiana	148,811	149,738	150,798	152,013	146,204

Population and Demographic Data (continued)

Total Personal Income (thousands of current dollars)

	2002	2003	2004	2005	2006	% growth 2002-05	% growth 2005-06
Louisiana	112,743,677	115,694,842	121,780,899	111,167,116	135,026,187	(1.4%)	21.5%
NE Louisiana	7,677,584	7,964,097	8,206,299	8,507,700	9,088,922	10.8%	6.8%
Caldwell	197,779	203,275	215,657	223,510	239,978	13.0%	7.4%
East Carroll	138,915	164,267	162,310	163,955	183,192	18.0%	11.7%
Franklin	374,005	407,571	406,215	421,892	458,639	12.8%	8.7%
Jackson	361,817	365,221	370,972	386,061	383,400	6.7%	-0.7%
Lincoln	903,577	904,639	983,219	1,011,047	1,110,503	11.9%	9.8%
Madison	209,795	238,043	223,691	234,742	241,487	11.9%	2.9%
Morehouse	583,852	635,820	630,541	650,345	665,916	11.4%	2.4%
Ouachita	3,710,791	3,794,746	3,903,988	4,047,130	4,341,195	9.1%	7.3%
Richland	380,861	406,099	423,432	439,242	469,585	15.3%	6.9%
Tensas	106,251	130,828	125,993	134,495	156,577	26.6%	16.4%
Union	495,804	491,989	546,072	561,846	579,229	13.3%	3.1%
West Carroll	214,137	221,599	214,209	233,435	259,221	8.5%	11.0%

Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

Per Capita Personal Income (current dollars)

	2002	2003	2004	2005	2006	% growth 2002-05	% growth 2005-06
Louisiana	25,219	25,819	27,088	24,664	31,821	(2.2%)	29.0%
NE Louisiana	22,031	22,854	23,549	24,414	26,001	10.8%	6.50%
Caldwell	18,646	19,157	20,129	21,050	23,166	12.9%	10.1%
East Carroll	15,307	18,307	18,363	18,661	22,021	21.9%	18.0%
Franklin	17,921	19,574	19,678	20,691	22,828	15.5%	10.3%
Jackson	23,730	23,936	24,388	25,594	25,116	7.9%	(1.9%)
Lincoln	21,614	21,536	23,347	24,126	26,080	11.6%	8.1%
Madison	15,936	18,510	17,715	18,823	20,184	18.1%	7.2%
Morehouse	19,165	20,843	20,812	21,737	22,748	13.4%	4.7%
Ouachita	25,262	25,758	26,400	27,397	28,993	8.5%	5.8%
Richland	18,412	19,797	20,705	21,541	22,937	17.0%	6.5%
Tensas	16,584	20,926	20,497	21,987	25,932	32.6%	17.9%
Union	21,759	21,526	23,937	24,571	25,354	12.9%	3.2%
West Carroll	17,616	18,255	17,996	19,758	22,159	12.2%	12.2%
United States	30,795	31,466	33,090	34,471	36,714	11.9%	6.5%

Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

	Wage and Salary Disbursements as Percent of Area Personal Income					Area Per Capita Personal Income as % of U.S. Per Capita Personal Income	
	2002	2003	2004	2005	2006	2005	2006
Louisiana	52.8%	53.0%	52.5%	59.6%	52.4	72.0%	86.7%
NE Louisiana	47.3%	45.6%	45.1%	45.1%	44.4	70.8%	70.9%
Caldwell	29.4%	29.4%	28.6%	29.2%	28.4	61.0%	63.1%
East Carroll	38.4%	33.3%	35.2%	35.3%	33.4	54.0%	60.0%
Franklin	32.8%	29.7%	31.2%	30.9%	29.1	60.0%	62.2%
Jackson	31.6%	32.0%	30.5%	30.1%	30.4	74.0%	68.4%
Lincoln	53.2%	53.2%	50.9%	50.5%	48.7	70.0%	71.0%
Madison	45.5%	39.5%	40.9%	38.8%	38.0	55.0%	55.0%
Morehouse	40.4%	38.6%	37.3%	35.7%	34.0	63.0%	62.0%
Ouachita	56.4%	54.9%	54.5%	54.7%	53.7	79.0%	79.0%
Richland	35.4%	34.2%	34.3%	34.6%	34.2	62.0%	62.5%
Tensas	38.7%	28.6%	32.7%	33.0%	31.4	64.0%	70.6%
Union	27.6%	27.1%	25.3%	25.2%	25.3	71.0%	69.1%
West Carroll	31.8%	27.6%	30.5%	36.2%	43.1	57.0%	60.4%
United States	56.1%	55.8%	55.4%	55.4%	54.8	100.0%	100%

Calculated using data available from U.S. Bureau of Economic Analysis.

Northeast Louisiana is situated in the Delta region, one of the poorest areas of the United States. The region is largely agricultural. Metropolitan Monroe constitutes the retail and healthcare center of the region. The table at the top of this page shows the proportion of area personal income made up of wage and salary disbursements. The percentages exclude proprietors' income and focus only on that of employers. (Inclusion of proprietors' income raises the above percentages by an average 10%, approximately.)

Note the small percentages in many of the parishes when compared to the Nation. These parishes are largely agricultural with limited employment opportunities and relatively low educational achievement. The more metropolitan areas of Ouachita Parish and the city of Ruston in Lincoln Parish display percentages that emulate the Nation more closely.

As would be expected in a poor area, total personal income is also low. The last two columns of the table illustrate the considerable differences between 2005 and 2006 area income and that of the Nation. Weighted average personal income in Northeast Louisiana in 2006 is approximately 71% of the National average.

Population and Demographic Data (continued)

2004-2005 Median Household Income by Parish, NE Louisiana, State, and US				
	2004: Median Household Income	2005: Median Household Income	2004: % of Louisiana Median Income	2005: % of Louisiana Median Income
Caldwell Parish	\$29,227	\$31,957	83.0%	87.4%
East Carroll Parish	\$20,622	\$22,260	58.6%	60.9%
Franklin Parish	\$25,046	\$25,286	71.1%	69.2%
Jackson Parish	\$31,714	\$31,811	90.1%	87.0%
Lincoln Parish	\$29,007	\$30,132	82.4%	82.4%
Madison Parish	\$22,548	\$22,951	64.0%	62.8%
Morehouse Parish	\$26,354	\$27,224	74.8%	74.5%
Ouachita Parish	\$32,969	\$34,618	93.6%	94.7%
Richland Parish	\$25,648	\$28,740	72.8%	78.6%
Tensas Parish	\$21,040	\$23,441	59.7%	64.1%
Union Parish	\$30,697	\$32,123	87.2%	87.9%
West Carroll Parish	\$26,661	\$28,101	75.7%	76.9%
NE LA (w/Lincoln)	\$29,591	\$31,041	84.0%	86.1%
Louisiana	\$35,216	\$36,547	100.0%	100%
United States	\$44,334	\$46,242	125.9%	126.5%

Source: US Census Bureau, Small Area Income and Poverty Estimates.

2004-2005 Persons below Poverty by Parish, NE Louisiana, State, and US				
	2004: % of population below poverty	2005: % of population below poverty	2004: % difference from Louisiana 2004 poverty rate	2005: % difference from Louisiana 2005 poverty rate
Caldwell Parish	20.6%	21.8%	1.4%	1.6%
East Carroll Parish	36.0%	45.4%	16.8%	25.2%
Franklin Parish	24.8%	30.4%	5.6%	10.2%
Jackson Parish	17.8%	18.9%	-1.4%	-1.3%
Lincoln Parish	22.6%	27.0%	3.4%	6.8%
Madison Parish	30.6%	36.6%	11.4%	16.4%
Morehouse Parish	25.0%	28.2%	5.8%	8.0%
Ouachita Parish	21.2%	22.7%	2.0%	2.5%
Richland Parish	24.7%	26.5%	5.5%	6.3%
Tensas Parish	31.3%	36.6%	12.1%	16.4%
Union Parish	18.7%	20.0%	-0.5%	-0.2%
West Carroll Parish	22.7%	24.7%	3.5%	4.5%
NE LA (w/Lincoln)	22.7%	25.4%	3.5%	5.2%
Louisiana	19.2%	20.2%	0.0%	0.0%
United States	12.7%	13.3%	-6.5%	-6.9%

Source: US Census Bureau, Small Area Income and Poverty Estimates.

This complimentary print edition made possible by the Monroe Chamber of Commerce, Monroe, Louisiana.



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The College of Business Administration at ULM is pleased to be able to partner with the business community of Northeast Louisiana to provide this third annual compendium of regional demographic and economic data.

Last year, we redefined the mission of our Center for Business and Economic Research (CBER) to become the provider of independent, reliable, and valuable information for use by economic development entities in our region. The Factbook is a direct output of that change in mission. Our plan is to publish an updated version each year, with intra-year updates available through the online edition at cba.ulm.edu/cba/factbook.

We look forward to continuing our role as a partner in economic and community development in Northeast Louisiana.



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