

College of Business Administration University of Louisiana—Monroe



PRODUCED BY THE ULM COLLEGE OF BUSINESS ADMINISTRATION
CENTER FOR BUSINESS AND ECONOMIC RESEARCH

*Business and Economic Climate
of Monroe, Louisiana,
and the Surrounding Area: 2007*

The Economy and Demography of Northeast Louisiana

Northeast Louisiana is a 12-parish area bordered to the north by Arkansas and to the east by Mississippi. The twelve parishes of Northeast Louisiana, for the purposes of this publication, are Caldwell, East Carroll, Franklin, Jackson, Lincoln*, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll. The Monroe metropolitan statistical area (Ouachita and Union Parishes: MSA rank by population=209/280) is the population and business center for the greater area.

The data contained herein is compiled from many sources and is as current as availability permits.

* The State of Louisiana does not typically include Lincoln Parish in the Northeast Louisiana statistical area.



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2007 Factbook, Section I: Population and Demographic Data

Material in this publication was researched and compiled by Robert C. Eisenstadt, PhD, of the Economics Department, Center for Business and Economic Research, College of Business Administration, at the University of Louisiana Monroe. All information presented here is the responsibility of the author and not that of the University of Louisiana Monroe or its affiliates.

Population and Demographic Data

Annual Population and Population Percent Change, 2002-2006							
	2002	2003	2004	2005	2006	% Change 2002- 2006	% Change 2005- 2006
Louisiana	4,475,003	4,490,380	4,506,685	4,523,628	4,287,768	-4.18%	-5.21%
Northeast LA	350,607	350,985	350,557	348,983	349,422	-0.34%	0.13%
Monroe MSA*	169,883	170,595	171,089	171,138	171,987	1.24%	0.50%
Monroe City	52,178	52,023	52,145	51,914	53,952	3.40%	3.93%
Caldwell Parish	10,595	10,604	10,689	10,563	10,593	-0.02%	0.28%
East Carroll Parish	9,097	9,010	8,870	8,756	8,651	-4.90%	-1.20%
Franklin Parish	20,901	20,876	20,690	20,380	19,962	-4.49%	-2.05%
Jackson Parish	15,266	15,293	15,262	15,135	15,036	-1.51%	-0.65%
Lincoln Parish	41,858	42,108	42,285	42,108	42,647	1.88%	1.28%
Madison Parish	13,194	12,908	12,658	12,457	12,914	-2.12%	3.67%
Morehouse Parish	30,514	30,592	30,383	29,989	29,715	-2.62%	-0.91%
Ouachita Parish	147,073	147,691	148,238	148,237	149,788	1.85%	1.05%
Richland Parish	20,714	20,565	20,535	20,526	20,371	-1.66%	-0.76%
Tensas Parish	6,419	6,274	6,157	6,125	6,018	-6.25%	-1.75%
Union Parish	22,810	22,904	22,851	22,901	22,199	-2.68%	-3.07%
West Carroll Parish	12,166	12,160	11,939	11,806	11,528	-5.24%	-2.35%

*Monroe MSA includes Ouachita & Union Parishes.

Population figures are July estimates.

Source: U.S. Census Bureau

2005 Population by Age Bracket by Parish							
	age 0-19	age 20-34	age 35-49	age 50-64	age 65+	total	Median age*
Caldwell	2,623	2,390	2,196	1,850	1,504	10,563	37.0
East Carroll	2,758	1,996	1,676	1,259	1,067	8,756	31.1
Franklin	5,770	3,800	4,122	3,478	3,210	20,380	37.4
Jackson	3,941	2,913	3,021	2,819	2,441	15,135	39.1
Lincoln	12,276	12,589	6,657	5,705	4,881	42,108	26.7
Madison	3,930	2,669	2,358	2,081	1,419	12,457	32.5
Morehouse	8,474	5,790	6,101	5,167	4,457	29,989	36.9
Ouachita	44,043	32,994	29,807	23,539	17,854	148,237	33.5
Richland	5,742	4,185	4,244	3,384	2,971	20,526	36.4
Tensas	1,678	1,199	1,217	1,171	860	6,125	37.7
Union	6,067	4,454	4,652	4,203	3,525	22,901	38.2
West Carroll	3,040	2,432	2,412	2,070	1,852	11,806	38.3
NE Louisiana	100,342	77,411	68,463	56,726	46,041	348,983	34.2
% of NE Louisiana	28.8%	22.2%	19.6%	16.3%	13.2%	100.0%	

*2005 median age for Louisiana=35.4; for United States=36.4

Population and Demographic Data (continued)

Percent of Total Population by Race and Gender, by Parish (2005)

	Female	Hispanic (not Black)	Black	Black Female
Caldwell Parish	49.1%	1.5%	17.7%	8.0%
East Carroll Parish	48.8%	0.8%	68.2%	33.6%
Franklin Parish	52.2%	0.6%	31.3%	16.7%
Jackson Parish	52.1%	0.8%	27.1%	14.9%
Lincoln Parish	51.1%	1.4%	39.9%	21.4%
Madison Parish	50.5%	1.4%	61.5%	31.6%
Morehouse Parish	52.0%	0.5%	44.6%	23.9%
Ouachita Parish	52.4%	1.2%	34.8%	18.8%
Richland Parish	53.0%	1.1%	37.5%	20.2%
Tensas Parish	50.1%	1.6%	56.7%	28.8%
Union Parish	51.0%	2.6%	27.0%	14.2%
West Carroll Parish	49.1%	1.3%	18.7%	8.0%
NE Louisiana	51.0%	1.2%	38.7%	20.0%

Louisiana experienced considerable shifts in population following Hurricanes Katrina and Rita (August-September 2005). The State's official population estimate for 2006 (July) shows a loss in excess of 235,000 people (-5.2%) when measured against the 2005 estimate.

Northeast Louisiana experienced some spotty positive changes in population from intra-state shifts. The regional change arrested the secular declines in population that had been ongoing since 2000. The 12-parish region overall posted a small gain (approximately 0.13%). Positive population changes were pronounced (and only) in those parishes with relatively developed metropolitan areas and, hence, employment opportunities and social services. Ouachita Parish and Lincoln Parish saw the greatest share of the gains. The gains in these two parishes along with growth in Madison Parish were sufficient for the region to overcome the small and cumulative negative changes posted by the other parishes.

Educational Attainment by Parish, as Percent of Population over Age 25 (2000)

	Less than High School	High School (includes GED)	Some College - no Degree	Associate's Degree	Bachelor's Degree	Graduate or Professional Degree	Population 25+ years (in year 2000)
Caldwell Parish	34.6	38.6	16.5	1.5	5.6	3.2	6,922
East Carroll Parish	42.2	31.2	12.4	1.9	7.2	5.1	5,542
Franklin Parish	38.6	36.5	13.9	1.2	6.2	3.6	13,423
Jackson Parish	26.4	39.7	18.5	2.5	8.1	4.8	10,062
Lincoln Parish	19.6	24.7	20.5	3.4	16.5	15.3	22,059
Madison Parish	36.6	33.7	16.5	2.2	7.7	3.3	7,670
Morehouse Parish	33.4	38.8	15.8	2.3	6.7	3	19,446
Ouachita Parish in 2000	21.4	30	23.1	2.8	14.8	7.9	88,430
Ouachita Parish in 2005*	19.0	31.9	21	4.3	15.4	8.4	89,785
Richland Parish	38.1	32.1	14.8	2.1	8.8	4.1	13,060
Tensas Parish	36.9	31.5	15.4	1.4	10.1	4.7	4,208
Union Parish	28.3	40.1	17.6	2.2	8.1	3.7	14,819
West Carroll Parish	40.4	34.8	13.7	1.6	6.3	3.2	7,994
NE Louisiana 2000	27.7%	32.6%	19.3%	2.5%	11.4%	6.6%	213,635
Louisiana 2000	25.2%	32.4%	20.2%	3.5%	12.2%	6.5%	2,775,468
Louisiana 2005*	19.5%	35.0%	20.3%	4.6%	13.4%	7.1%	2,791,859

Sources: US Census Bureau Profile of Selected Characteristics 2000; * US Census Bureau, American Community Survey 2005 (pop.>65,000)

Migration and Natural Increase: 2000 to 2006

	Total Population Change*	Natural Increase			Net Migration		
		Total	Births	Deaths	Total Migration	Net International Migration	Net Internal Migration
Louisiana	(181,190)	145,355	410,364	265,009	(308,248)	22,244	(330,492)
Caldwell Parish	55	105	859	754	(12)	-	(12)
East Carroll Parish	(722)	329	974	645	(1,029)	9	(1,038)
Franklin Parish	(808)	236	1,943	1,707	(988)	23	(1,011)
Jackson Parish	(195)	(37)	1,252	1,289	(107)	-	(107)
Lincoln Parish	(652)	1,248	3,409	2,161	(1,775)	348	(2,123)
Madison Parish	(1,400)	312	1,300	988	(1,694)	30	(1,724)
Morehouse Parish	(1,260)	381	2,736	2,355	(1,548)	2	(1,550)
Ouachita Parish	2,009	6,053	14,415	8,362	(3,579)	289	(3,868)
Richland Parish	(427)	310	1,881	1,571	(682)	12	(694)
Tensas Parish	(480)	96	549	453	(556)	28	(584)
Union Parish	161	490	2,012	1,522	(255)	104	(359)
West Carroll Parish	(582)	(34)	897	931	(506)	4	(510)

Source: Population Division, U.S. Census Bureau

* Release Date: March 22, 2007

Number of Housing Units by Year, by Parish

	Housing units 2001	Housing units 2002	Housing units 2003	Housing units 2004	Housing units 2005
Caldwell Parish	5,070	5,087	5,104	5,113	5,140
East Carroll Parish	3,241	3,250	3,256	3,264	3,267
Franklin Parish	8,679	8,719	8,770	8,814	8,845
Jackson Parish	7,403	7,440	7,470	7,503	7,522
Lincoln Parish	17,228	17,346	17,481	17,660	18,033
Madison Parish	5,014	5,022	5,031	5,033	5,037
Morehouse Parish	12,845	12,909	12,971	13,051	13,076
Ouachita Parish	60,633	61,076	61,492	61,958	62,317
Richland Parish	8,399	8,439	8,476	8,536	8,604
Tensas Parish	3,371	3,380	3,388	3,415	3,446
Union Parish	11,001	11,077	11,210	11,337	11,597
West Carroll Parish	5,035	5,066	5,089	5,114	5,129
NE Louisiana	147,919	148,811	149,738	150,798	152,013

Population and Demographic Data (continued)

Total Personal Income (thousands of current dollars)							
	2001	2002	2003	2004	2005	% growth 2001-04	% growth 2004-05
Louisiana	110,256,197	112,743,677	115,694,842	121,780,899	111,167,116	10.5%	(8.7%)
NE Louisiana	7,539,519	7,677,584	7,964,097	8,206,299	8,507,700	8.8%	3.7%
Caldwell	196,100	197,779	203,275	215,657	223,510	10.0%	3.6%
East Carroll	149,654	138,915	164,267	162,310	163,955	8.5%	1.0%
Franklin	376,366	374,005	407,571	406,215	421,892	7.9%	3.9%
Jackson	354,781	361,817	365,221	370,972	386,061	4.6%	4.1%
Lincoln	897,506	903,577	904,639	983,219	1,011,047	9.6%	2.8%
Madison	214,733	209,795	238,043	223,691	234,742	4.2%	4.9%
Morehouse	587,122	583,852	635,820	630,541	650,345	7.4%	3.1%
Ouachita	3,559,813	3,710,791	3,794,746	3,903,988	4,047,130	9.7%	3.7%
Richland	390,977	380,861	406,099	423,432	439,242	8.3%	3.7%
Tensas	112,102	106,251	130,828	125,993	134,495	12.4%	6.7%
Union	482,166	495,804	491,989	546,072	561,846	13.3%	2.9%
West Carroll	218,199	214,137	221,599	214,209	233,435	(1.8%)	9.0%

Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

Per Capita Personal Income (current dollars)							
	2001	2002	2003	2004	2005	% growth 2001-04	% growth 2004-05
Louisiana	24,702	25,219	25,819	27,088	24,664	9.7%	(8.9%)
NE Louisiana	21,635	22,031	22,854	23,549	24,414	8.8%	3.7%
Caldwell	18,591	18,646	19,157	20,129	21,050	8.3%	4.6%
East Carroll	16,244	15,307	18,307	18,363	18,661	13.0%	1.6%
Franklin	17,890	17,921	19,574	19,678	20,691	10.0%	5.1%
Jackson	23,075	23,730	23,936	24,388	25,594	5.7%	4.9%
Lincoln	21,366	21,614	21,536	23,347	24,126	9.3%	3.3%
Madison	15,995	15,936	18,510	17,715	18,823	10.8%	6.3%
Morehouse	19,149	19,165	20,843	20,812	21,737	8.7%	4.4%
Ouachita	24,330	25,262	25,758	26,400	27,397	8.5%	3.8%
Richland	18,721	18,412	19,797	20,705	21,541	10.6%	4.0%
Tensas	17,284	16,584	20,926	20,497	21,987	18.6%	7.3%
Union	21,073	21,759	21,526	23,937	24,571	13.6%	2.6%
West Carroll	18,014	17,616	18,255	17,996	19,758	(0.1%)	9.8%
United States	30,562	30,795	31,466	33,090	34,471	8.3%	4.2%

Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

	Wage and Salary Disbursements as Percent of Area Personal Income					Area Per Capita Personal Income as % of U.S. Per Capita Personal Income	
	2001	2002	2003	2004	2005	2004	2005
Louisiana	52.7%	52.8%	53.0%	52.5%	59.6%	82.0%	72.0%
NE Louisiana	46.7%	47.3%	45.6%	45.1%	45.1%	71.2%	70.8%
Caldwell	28.1%	29.4%	29.4%	28.6%	29.2%	61.0%	61.0%
East Carroll	35.4%	38.4%	33.3%	35.2%	35.3%	55.0%	54.0%
Franklin	32.5%	32.8%	29.7%	31.2%	30.9%	59.0%	60.0%
Jackson	31.4%	31.6%	32.0%	30.5%	30.1%	74.0%	74.0%
Lincoln	54.2%	53.2%	53.2%	50.9%	50.5%	71.0%	70.0%
Madison	41.7%	45.5%	39.5%	40.9%	38.8%	54.0%	55.0%
Morehouse	39.3%	40.4%	38.6%	37.3%	35.7%	63.0%	63.0%
Ouachita	56.2%	56.4%	54.9%	54.5%	54.7%	80.0%	79.0%
Richland	34.7%	35.4%	34.2%	34.3%	34.6%	63.0%	62.0%
Tensas	37.7%	38.7%	28.6%	32.7%	33.0%	62.0%	64.0%
Union	26.0%	27.6%	27.1%	25.3%	25.2%	72.0%	71.0%
West Carroll	31.0%	31.8%	27.6%	30.5%	36.2%	54.0%	57.0%
United States	56.7%	56.1%	55.8%	55.4%	55.4%	100.0%	100.0%

Calculated using data available from U.S. Bureau of Economic Analysis.

Northeast Louisiana is situated in the Delta region, one of the poorest areas of the United States. The region is largely agricultural. Metropolitan Monroe constitutes the retail and healthcare center of the region. The table at the top of this page shows the proportion of area personal income made up of wage and salary disbursements. The percentages exclude proprietors' income and focus only on that of employers. (Inclusion of proprietors' income raises the above percentages by an average 10%, approximately.)

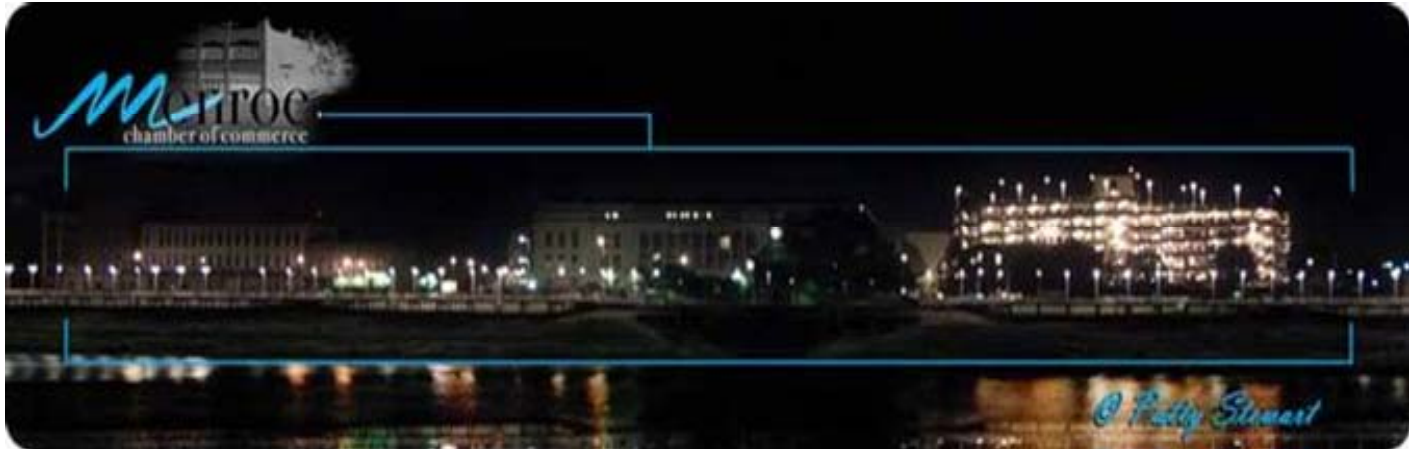
Note the small percentages in many of the parishes when compared to the Nation. These parishes are largely agricultural with limited employment opportunities and relatively low educational achievement. The more metropolitan areas of Ouachita Parish and the city of Ruston in Lincoln Parish display percentages that emulate the Nation more closely.

As would be expected in a poor area, total personal income is also low. The last two columns of the table illustrate the considerable differences between 2004 and 2005 area income and that of the Nation. Weighted average personal income in Northeast Louisiana in 2005 is approximately 71% of the National average.

Population and Demographic Data (continued)

2003-2004 Median Household Income by Parish, NE Louisiana, State, and US				
	2003: Median Household Income	2004: Median Household Income	2003: % of Louisiana Median Income	2004: % of Louisiana Median Income
Caldwell Parish	\$27,868	\$29,227	82.5%	83.0%
East Carroll Parish	\$20,356	\$20,622	60.2%	58.6%
Franklin Parish	\$24,207	\$25,046	71.6%	71.1%
Jackson Parish	\$30,681	\$31,714	90.8%	90.1%
Lincoln Parish	\$28,341	\$29,007	83.9%	82.4%
Madison Parish	\$22,494	\$22,548	66.6%	64.0%
Morehouse Parish	\$26,237	\$26,354	77.6%	74.8%
Ouachita Parish	\$32,752	\$32,969	96.9%	93.6%
Richland Parish	\$24,885	\$25,648	73.6%	72.8%
Tensas Parish	\$21,288	\$21,040	63.0%	59.7%
Union Parish	\$29,648	\$30,697	87.7%	87.2%
West Carroll Parish	\$26,469	\$26,661	78.3%	75.7%
NE LA (w/Lincoln)	\$29,127	\$29,591	86.2%	84.0%
Louisiana	\$33,792	\$35,216	100.0%	100.0%
United States	\$43,318	\$44,334	128.2%	125.9%

2003-2004 Persons below Poverty by Parish, NE Louisiana, State, and US				
	2003: % of population below poverty	2004: % of population below poverty	2003: % difference from Louisiana 2003 poverty rate	2004: % difference from Louisiana 2004 poverty rate
Caldwell Parish	19.0%	20.6%	-1.3%	1.4%
East Carroll Parish	33.9%	36.0%	13.6%	16.8%
Franklin Parish	24.2%	24.8%	3.9%	5.6%
Jackson Parish	16.9%	17.8%	-3.4%	-1.4%
Lincoln Parish	21.1%	22.6%	0.8%	3.4%
Madison Parish	28.5%	30.6%	8.2%	11.4%
Morehouse Parish	23.3%	25.0%	3.0%	5.8%
Ouachita Parish	19.6%	21.2%	-0.7%	2.0%
Richland Parish	23.4%	24.7%	3.1%	5.5%
Tensas Parish	28.7%	31.3%	8.4%	12.1%
Union Parish	17.5%	18.7%	-2.8%	-0.5%
West Carroll Parish	18.9%	22.7%	-1.4%	3.5%
NE LA (w/Lincoln)	21.2%	22.7%	0.9%	3.5%
Louisiana	20.3%	19.2%	0.0%	0.0%
United States	12.7%	12.7%	-7.6%	-6.5%



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The College of Business Administration at ULM is pleased to be able to partner with the business community of Northeast Louisiana to provide this second annual compendium of regional demographic and economic data.

Last year, we redefined the mission of our Center for Business and Economic Research (CBER) to become the provider of independent, reliable, and valuable information for use by economic development entities in our region. The Factbook is a direct output of that change in mission. Our plan is to publish an updated version each year, with intra-year updates available through the online edition at cba.ulm.edu/cba/factbook.

We look forward to continuing our role as a partner in economic and community development in Northeast Louisiana.



**Dr. Ron Berry, Dean
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