

College of Business Administration University of Louisiana—Monroe



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CENTER FOR BUSINESS AND ECONOMIC RESEARCH

*Business and Economic Climate
of Monroe, Louisiana,
and the Surrounding Area: 2007*

The Economy and Demography of Northeast Louisiana

Northeast Louisiana is a 12-parish area bordered to the north by Arkansas and to the east by Mississippi. The twelve parishes of Northeast Louisiana, for the purposes of this publication, are Caldwell, East Carroll, Franklin, Jackson, Lincoln*, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll. The Monroe metropolitan statistical area (Ouachita and Union Parishes: MSA rank by population=209/280) is the population and business center for the greater area.

The data contained herein is compiled from many sources and is as current as availability permits.

* The State of Louisiana does not typically include Lincoln Parish in the Northeast Louisiana statistical area.



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2007 Factbook, Section II:

Labor Force Statistics

Material in this publication was researched and compiled by Robert C. Eisenstadt, PhD, of the Economics Department, Center for Business and Economic Research, College of Business Administration, at the University of Louisiana Monroe. All information presented here is the responsibility of the author and not that of the University of Louisiana Monroe or its affiliates.

Labor Force Statistics

Labor Force					
	2002	2003	2004	2005	2006
City of Monroe	22,715	23,044	22,714	22,611	22,279
Caldwell	4,434	4,442	4,276	4,337	4,374
E. Carroll	3,097	3,147	3,017	2,919	2,982
Franklin	7,989	8,097	7,749	7,827	7,761
Jackson	6,570	6,586	6,419	6,435	6,437
Lincoln	18,589	18,367	18,345	18,673	18,580
Madison	5,055	5,040	4,670	4,686	4,649
Morehouse	12,512	12,769	11,881	11,725	11,475
Ouachita	71,659	72,477	71,621	72,685	71,950
Richland	8,439	8,813	8,452	8,576	8,560
Tensas	2,322	2,432	2,268	2,300	2,301
Union	10,484	10,655	10,394	10,491	10,394
W. Carroll	4,795	4,790	4,555	4,725	5,202
NE Louisiana	155,945	157,615	153,647	155,379	154,665
Louisiana	2,010,850	2,025,006	2,039,182	2,077,123	1,990,120

2002-2004 data revised 2005; 2005-2006 data revised 2006.

Source: Louisiana Department of Labor, www.laworks.net

Total Employment (Household Survey, including Proprietor Employment)					
	2002	2003	2004	2005	2006
City of Monroe	21,094	21,169	21,057	21,114	21,332
Caldwell	4,090	4,013	3,935	4,044	4,207
E. Carroll	2,732	2,731	2,630	2,558	2,743
Franklin	7,190	7,305	7,086	7,164	7,315
Jackson	6,167	6,033	6,018	6,080	6,191
Lincoln	17,477	17,188	17,233	17,484	17,802
Madison	4,531	4,478	4,241	4,287	4,393
Morehouse	11,455	11,494	10,749	10,732	10,785
Ouachita	67,969	68,210	67,850	68,569	69,276
Richland	7,765	8,054	7,799	7,962	8,161
Tensas	2,125	2,208	2,087	2,002	2,137
Union	9,841	9,881	9,763	9,889	9,991
W. Carroll	4,274	4,154	3,999	4,245	4,898
NE Louisiana	145,616	145,749	143,390	145,016	147,899
Louisiana	1,892,636	1,899,642	1,926,594	1,938,280	1,910,348

2002-2004 data revised 2005; 2005-2006 data revised 2006.

Source: Louisiana Department of Labor, www.laworks.net

Labor Force Statistics (continued)

Unemployment Rate					
	2002	2003	2004	2005	2006
City of Monroe	7.1%	8.1%	7.3%	6.6%	4.3%
Caldwell	7.8%	9.7%	8.0%	6.8%	3.8%
E. Carroll	11.8%	13.2%	12.8%	12.4%	8.0%
Franklin	10.0%	9.8%	8.6%	8.5%	5.7%
Jackson	6.1%	8.4%	6.2%	5.5%	3.8%
Lincoln	6.0%	6.4%	6.1%	6.4%	4.2%
Madison	10.4%	11.2%	9.2%	8.5%	5.5%
Morehouse	8.4%	10.0%	9.5%	8.5%	6.0%
Ouachita	5.1%	5.9%	5.3%	5.7%	3.7%
Richland	8.0%	8.6%	7.7%	7.2%	4.7%
Tensas	8.5%	9.2%	8.0%	13.0%	7.1%
Union	6.1%	7.3%	6.1%	5.7%	3.9%
W. Carroll	10.9%	13.3%	12.2%	10.2%	5.8%
NE Louisiana	6.6%	7.5%	6.7%	6.7%	4.4%
Louisiana	5.9%	6.2%	5.5%	6.7%	4.0%

Source: Louisiana Department of Labor, www.laworks.net

2002-2004 data revised 2005; 2005-2006 data revised 2006

Unemployment					
	2002	2003	2004	2005	2006
City of Monroe	1,621	1,875	1,657	1,497	947
Caldwell	344	429	341	293	167
East Carroll	365	416	387	361	239
Franklin	799	792	663	663	446
Jackson	403	553	401	355	246
Lincoln	1,112	1,179	1,112	1,189	778
Madison	524	562	429	399	256
Morehouse	1,057	1,275	1,132	993	690
Ouachita	3,690	4,267	3,771	4,116	2,674
Richland	674	759	653	614	399
Tensas	197	224	181	298	164
Union	643	774	631	602	403
West Carroll	521	636	556	480	304
NE Louisiana	10,329	11,866	10,257	10,363	6,766
Louisiana	118,214	125,364	112,588	138,843	79,772

Source: Louisiana Department of Labor, www.laworks.net

2002-2004 data revised 2005; 2005-2006 data revised 2006

Wage and Salary Employment (Number of Jobs in Parishes and State)

	2001	2002	2003	2004	2005
Louisiana	2,033,800	2,019,981	2,025,043	2,033,543	2,006,271
Caldwell	2,791	2,785	2,751	2,710	2,750
East Carroll	2,710	2,671	2,531	2,550	2,396
Franklin	6,782	6,439	6,273	6,250	6,215
Jackson	4,239	4,230	4,242	3,995	3,866
Lincoln	20,025	19,101	19,086	19,260	19,273
Madison	4,513	4,471	4,250	4,044	4,046
Morehouse	9,384	9,139	9,095	8,530	8,341
Ouachita	76,922	77,522	76,531	76,225	75,490
Richland	6,684	6,372	6,398	6,380	6,436
Tensas	2,048	2,016	1,783	1,811	1,814
Union	6,304	6,706	6,513	6,405	6,291
West Carroll	3,278	3,139	2,918	2,923	3,142
NE Louisiana	145,680	144,591	142,371	141,083	140,060

Source: U.S. Bureau of Economic Analysis, www.bea.gov; 2006 not available at printing.

Wage and Salary Disbursements (thousands of current dollars)

	2001	2002	2003	2004	2005	% growth 2001-04	% growth 2004-05
Louisiana	58,061,193	59,573,493	61,325,403	63,875,117	66,298,256	10.0%	3.8%
NE Louisiana	3,519,862	3,633,044	3,628,712	3,704,231	3,839,323	5.2%	3.6%
Caldwell	55,193	58,232	59,786	61,598	65,289	11.6%	6.0%
East Carroll	53,023	53,326	54,623	57,109	57,902	7.7%	1.4%
Franklin	122,435	122,606	121,050	126,753	130,358	3.5%	2.8%
Jackson	111,369	114,183	116,876	113,163	116,388	1.6%	2.8%
Lincoln	486,304	480,763	481,451	500,597	510,683	2.9%	2.0%
Madison	89,567	95,466	93,927	91,473	91,141	2.1%	(0.4%)
Morehouse	230,884	235,846	245,163	234,932	232,353	1.8%	(1.1%)
Ouachita	2,000,049	2,091,535	2,085,158	2,129,031	2,212,354	6.4%	3.9%
Richland	135,737	134,944	138,880	145,182	152,104	7.0%	4.8%
Tensas	42,215	41,153	37,474	41,174	44,446	(2.5%)	7.9%
Union	125,453	137,001	133,237	137,897	141,756	9.9%	2.8%
West Carroll	67,633	67,989	61,087	65,322	84,549	(3.4%)	29.4%
United States						9.0%	5.1%

Source: U.S. Bureau of Economic Analysis. 2006 not available at printing.

Labor Force Statistics (continued)

Labor Market Data by Industry, by Region and Selected Parishes, 2005-2006

	2005				2006			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
Northeast Louisiana (w/ Lincoln Parish)								
All Industries	9,163	128,662	\$3,581,564,316	\$535.33	9,371	129,451	\$3,779,037,437	\$561.40
Agriculture, forestry, fishing and hunting	330	2,786	\$57,827,698	\$399.16	328	2,638	\$60,537,741	\$441.36
Mining	51	323	\$13,399,861	\$797.80	57	385	\$20,296,163	\$1,015.11
Utilities	116	1,048	\$43,068,315	\$790.30	114	1,045	\$42,498,498	\$782.27
Construction	818	6,654	\$191,756,057	\$554.20	839	6,955	\$220,168,374	\$608.77
Manufacturing	293	13,811	\$561,153,841	\$781.36	299	13,156	\$561,961,006	\$821.45
Wholesale trade	472	4,722	\$171,135,296	\$696.96	473	4,766	\$192,760,906	\$777.75
Retail trade	1,398	16,613	\$318,465,383	\$368.65	1427	16,944	\$340,498,686	\$386.46
Transportation and warehousing	386	3,327	\$115,346,660	\$666.73	403	3,374	\$119,076,280	\$678.80
Information	153	2,315	\$82,370,376	\$684.25	153	2,340	\$84,431,657	\$694.03
Finance and insurance	680	5,457	\$192,420,522	\$678.10	706	5,455	\$199,790,938	\$704.33
Real estate and rental and leasing	407	1,698	\$39,601,030	\$448.50	414	1,802	\$43,361,877	\$462.82
Professional and technical services	733	3,544	\$118,484,456	\$642.93	758	3,674	\$137,728,091	\$720.86
Management of companies and enterprises	35	1,866	\$118,542,080	\$1,221.68	34	1,787	\$118,141,219	\$1,271.37
Administrative and waste services	343	4,604	\$103,479,545	\$432.23	358	4,983	\$137,744,570	\$531.62
Educational services	73	15,291	\$426,833,740	\$536.81	77	15,016	\$438,283,967	\$561.30
Health care and social assistance	1,018	23,683	\$648,517,941	\$526.60	1039	23,980	\$667,363,803	\$535.20
Arts, entertainment, and recreation	100	1,057	\$14,489,848	\$263.62	106	1,123	\$15,149,935	\$259.43
Accommodation and food services	501	9,587	\$95,357,749	\$191.28	517	9,743	\$102,349,328	\$202.02
Other services, except public administration	781	3,475	\$69,644,000	\$385.41	788	3,530	\$72,324,661	\$394.04
Public administration	418	6,705	\$197,031,130	\$565.11	417	6,642	\$201,270,908	\$582.79

Note: Due to unclassified and non-publishable data, major divisions may be under-reported. Annual values for 2006 compiled from quarterly data.

	2005				2006			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
Ouachita Parish								
All Industries	4,642	70,426	\$2,098,581,662	\$573.05	4,733	71,109	\$2,211,165,782	\$597.99
Agriculture, forestry, fishing and hunting	22	130	\$3,583,622	\$530.12	23	150	\$4,035,233	\$518.20
Mining	23	123	\$4,657,174	\$728.14	25	124	\$5,618,278	\$869.57
Utilities	25	529	\$23,947,796	\$870.58	24	539	\$23,464,307	\$837.17
Construction	435	3,395	\$101,559,001	\$575.27	445	3,857	\$127,344,449	\$635.01
Manufacturing	158	7,231	\$318,428,818	\$846.86	159	7,121	\$329,383,460	\$889.55
Wholesale trade	264	2,607	\$98,003,870	\$722.93	260	2,683	\$115,046,287	\$824.53
Retail trade	718	9,124	\$191,344,640	\$403.30	739	9,273	\$193,210,920	\$400.70
Transportation and warehousing	135	1,869	\$69,059,825	\$710.58	139	1,929	\$69,659,941	\$694.46
Information	91	1,793	\$66,218,082	\$710.22	91	1,786	\$68,206,652	\$734.52
Finance and insurance	399	3,668	\$132,969,552	\$697.14	407	3,598	\$134,326,170	\$718.05
Real estate and rental and leasing	218	1,015	\$25,537,912	\$483.86	228	1,144	\$29,275,097	\$492.12
Professional and technical services	467	2,532	\$86,892,842	\$659.96	473	2,538	\$97,600,432	\$739.53
Management of companies and enterprises	20	1,495	\$105,568,456	\$1,357.97	19	1,409	\$106,058,426	\$1,447.80
Administrative and waste services	209	3,209	\$61,963,924	\$371.33	215	3,269	\$69,080,684	\$406.45
Educational services	35	6,659	\$187,106,913	\$540.35	36	6,580	\$195,612,782	\$571.72
Health care and social assistance	556	12,824	\$399,171,376	\$598.59	566	12,687	\$400,476,908	\$607.03
Arts, entertainment, and recreation	45	699	\$9,637,334	\$265.14	49	754	\$10,136,209	\$258.61
Accommodation and food services	266	5,910	\$63,367,997	\$206.20	280	6,098	\$68,669,653	\$216.55
Other services, except public administration	427	2,345	\$47,238,034	\$387.39	425	2,401	\$49,966,922	\$400.17
Public administration	98	3,212	\$110,669,965	\$662.60	97	3,099	\$111,698,952	\$693.09

Labor Force Statistics (continued)

Labor Market Data by Industry, by Region and Selected Parishes, 2005-2006

Morehouse Parish	2005				2006			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
All Industries	608	7,454	\$210,092,521	\$542.02	618	7,275	\$205,111,894	\$542.19
Agriculture, forestry, fishing and hunting	54	400	\$8,697,839	\$418.17	56	412	\$8,805,112	\$410.74
Mining	2*	*	*	*	2	*	*	*
Utilities	11	74	\$3,247,659	\$843.99	10	62	\$2,682,988	\$835.56
Construction	50	358	\$10,283,601	\$552.41	47	336	\$9,960,859	\$570.53
Manufacturing	16	*	*	*	17	*	*	*
Wholesale trade	22	232	\$10,079,522	\$835.50	24	237	\$10,706,593	\$870.60
Retail trade	99	1,086	\$22,066,178	\$390.75	100	1,033	\$22,693,092	\$422.67
Transportation and warehousing	26	168	\$5,707,537	\$653.34	30	181	\$6,277,235	\$666.02
Information	9	110	\$3,282,695	\$573.90	8	106	\$2,821,707	\$513.13
Finance and insurance	47	236	\$7,644,149	\$622.89	51	231	\$7,943,848	\$662.04
Real estate and rental and leasing	26	113	\$1,700,081	\$289.33	26	91	\$1,572,237	\$333.17
Professional and technical services	32	104	\$2,907,539	\$537.64	32	104	\$2,863,091	\$529.42
Management of companies and enterprises	0	0	\$0	\$0.00	0	0	\$0	\$0.00
Administrative and waste services	14	68	\$1,195,846	\$338.19	14	62	\$1,225,532	\$383.22
Educational services	4	*	*	*	4	*	*	*
Health care and social assistance	72	1,523	\$34,669,002	\$437.76	76	1,589	\$36,693,490	\$444.22
Arts, entertainment, and recreation	5	43	\$794,184	\$355.18	5	49	\$796,838	\$315.95
Accommodation and food services	32	459	\$4,119,656	\$172.60	30	450	\$4,255,172	\$181.74
Other services, except public administration	52	201	\$2,724,106	\$260.63	52	215	\$3,017,086	\$269.55
Public administration	34	398	\$10,360,987	\$500.63	34	405	\$10,966,389	\$521.04

* non-published data

	2005				2006			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
Lincoln Parish								
All Industries	1,110	17,593	\$480,161,163	\$524.86	1,156	18,020	\$512,733,281	\$547.20
Agriculture, forestry, fishing and hunting	31	285	\$6,818,590	\$460.09	32	368	\$8,401,085	\$439.02
Mining	11	115	\$5,285,861	\$883.92	13	160	\$9,462,788	\$1,135.58
Utilities	24	131	\$4,430,244	\$650.36	23	124	\$4,603,621	\$716.85
Construction	92	1,034	\$31,148,141	\$579.31	100	1,030	\$35,131,321	\$656.08
Manufacturing	36	1,608	\$63,698,069	\$761.79	37	1,489	\$61,666,433	\$796.30
Wholesale trade	57	820	\$29,693,819	\$696.38	55	855	\$34,005,953	\$764.64
Retail trade	173	2,167	\$41,380,377	\$367.22	177	2,251	\$44,936,332	\$383.86
Transportation and warehousing	42	298	\$11,126,872	\$718.05	45	292	\$11,812,055	\$777.26
Information	18	191	\$6,592,960	\$663.81	18	214	\$6,405,359	\$576.96
Finance and insurance	82	599	\$23,671,941	\$759.98	93	688	\$27,953,169	\$781.05
Real estate and rental and leasing	59	271	\$6,260,741	\$444.28	59	263	\$5,761,130	\$422.06
Professional and technical services	85	382	\$12,034,731	\$605.86	92	424	\$15,946,329	\$723.26
Management of companies and enterprises	7	77	\$6,713,740	\$1,676.76	7	70	\$6,054,198	\$1,663.24
Administrative and waste services	55	537	\$11,984,821	\$429.19	53	579	\$13,318,596	\$442.36
Educational services	9	3,511	\$110,573,850	\$605.65	12	3,535	\$111,765,084	\$608.01
Health care and social assistance	100	3,065	\$73,819,342	\$463.17	105	3,200	\$78,088,221	\$469.24
Arts, entertainment, and recreation	8	72	\$630,260	\$168.34	9	77	\$732,528	\$184.14
Accommodation and food services	79	1,653	\$14,010,847	\$163.00	78	1,634	\$14,792,700	\$174.10
Other services, except public administration	93	329	\$6,371,983	\$372.46	97	323	\$6,816,559	\$405.84
Public administration	41	432	\$13,658,196	\$608.00	41	434	\$14,859,092	\$658.79

Labor Force Statistics (continued)

Labor Market Data by Selected Parishes, 2005-2006

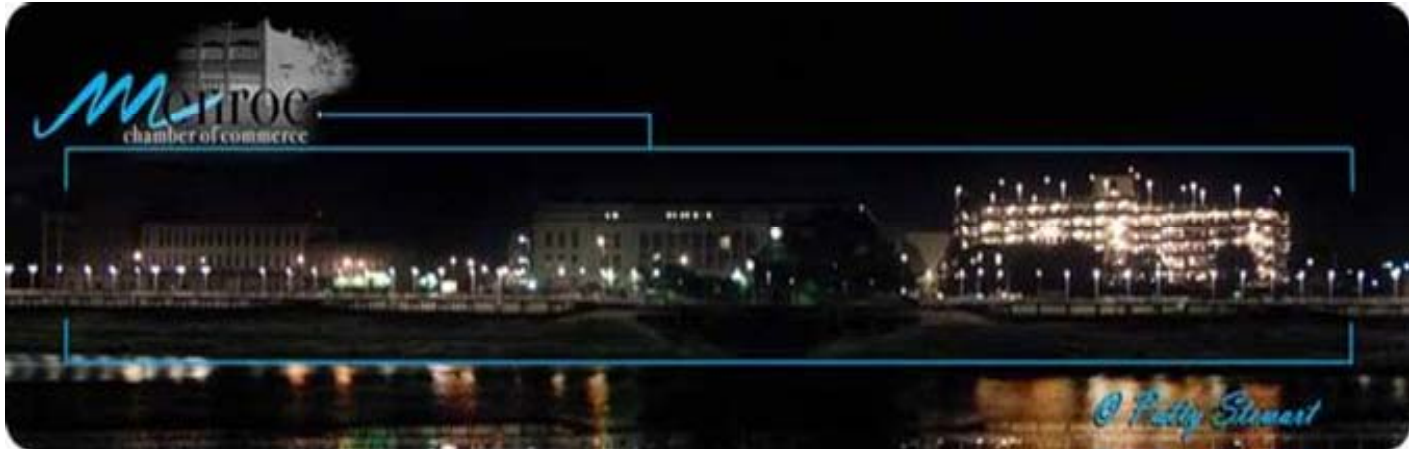
Parishes	2005				2006			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
Caldwell	247	2465	\$58,760,815	\$458.42	252	2,506	\$61,208,328	\$469.75
East Carroll	209	1994	\$48,066,045	\$463.56	208	2,057	\$51,821,656	\$484.42
Franklin	456	5572	\$114,756,196	\$396.06	469	5,411	\$118,902,377	\$422.58
Jackson	310	3516	\$108,227,271	\$591.95	315	3,405	\$108,653,523	\$613.70
Madison	293	3467	\$78,773,598	\$436.94	300	3,376	\$79,843,351	\$454.85
Richland	511	5891	\$139,312,224	\$454.78	516	5,938	\$147,935,554	\$479.12
Tensas	165	1471	\$36,863,715	\$481.93	164	1,471	\$42,107,998	\$550.68
Union	394	5771	\$131,302,427	\$437.54	411	5,575	\$135,677,413	\$467.99
West Carroll	220	3041	\$76,666,679	\$484.83	229	3,309	\$103,876,280	\$603.69

Source: www.laworks.net, Louisiana Employment and Wages Annual Report, 2005, and quarterly data for 2006.

Average Annual Wages per Job (2001-05 current dollars)

	2001	2002	2003	2004	2005	2001-04	2004-05
						% growth	% growth
Louisiana	28,548	29,492	30,284	31,411	33,046	10.0%	5.2%
NE Louisiana	24,172	24,927	25,497	25,544	25,951	5.7%	1.6%
Caldwell	19,775	20,909	21,732	22,730	23,741	14.9%	4.4%
East Carroll	19,566	19,965	21,582	22,396	24,166	14.5%	7.9%
Franklin	18,053	19,041	19,297	20,280	20,975	12.3%	3.4%
Jackson	26,272	26,994	27,552	28,326	30,106	7.8%	6.3%
Lincoln	24,285	25,170	25,225	25,992	26,437	7.0%	1.7%
Madison	19,846	21,352	22,100	22,619	22,526	14.0%	-0.4%
Morehouse	24,604	25,807	29,956	27,542	27,857	11.9%	1.1%
Ouachita	26,001	26,980	27,246	27,931	29,307	7.4%	4.9%
Richland	20,308	21,178	21,707	22,756	23,633	12.1%	3.9%
Tensas	20,613	20,413	21,017	22,736	24,502	10.3%	7.8%
Union	19,901	20,430	20,457	21,530	22,533	8.2%	4.7%
West Carroll	20,632	21,659	20,935	22,348	26,909	8.3%	20.4%
United States	35,582	36,150	37,169	38,792	40,146	9.0%	3.5%

Source: Bureau of Economic Analysis, U.S. Department of Commerce.



**PRODUCED BY THE ULM COLLEGE OF
BUSINESS ADMINISTRATION
CENTER FOR BUSINESS AND ECONOMIC
RESEARCH**

College of Business Administration
University of Louisiana at Monroe
700 University Avenue
Monroe, LA 71209

(318)-342-1151

Email: EISENSTADT@ULM.EDU

*Prepared by Robert C. Eisenstadt, PhD
Department of Economics
Director, Center for Business and
Economic Research
College of Business Administration*

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The College of Business Administration at ULM is pleased to be able to partner with the business community of Northeast Louisiana to provide this second annual compendium of regional demographic and economic data.

Last year, we redefined the mission of our Center for Business and Economic Research (CBER) to become the provider of independent, reliable, and valuable information for use by economic development entities in our region. The Factbook is a direct output of that change in mission. Our plan is to publish an updated version each year, with intra-year updates available through the online edition at cba.ulm.edu/cba/factbook.

We look forward to continuing our role as a partner in economic and community development in Northeast Louisiana.



**Dr. Ron Berry, Dean
College of Business Administration
University of Louisiana—Monroe**